

MACLEAN'S



Christmas Eve, Christ Church, Galt, Ontario

Painted by
Alfred T. Palmer

Doubly smart - doubly welcome!



This Christmas
give Parker "51"

royal gifts— their "51" writing instruments. And there's still time to choose them—if you are from Parker dealer stores.

The "51" Pen is steadily demanded for popularity. 77 designs in 29 colors confirm the Parker as the world's most wanted pen.

Now come with this superb introduction: a 22 jewel clock watches. It is precision timekeeper, having a remarkable accuracy. And you have the unique gift that brings a wide pleasure to your close ones.

Today the "51" Pen offers a wide range of memory power. Each is individualized or varnished in a different style of hand-finishing. And only the "51" is designed for忘記 (forget) use with super lubricant Super-Silence ink that "writes dry in a moment."

Choice of exclusive gift solutions. See, \$11.00 and \$17.00. Individual: Parker "51" Pen (including the new Army and \$15.00 and \$18.00. Pen and Pencil, \$6.00 and \$9.00.

PARKER PEN CO., LTD., TORONTO, CANADA

"It writes dry with wet ink!"



There's no better time...

There's no better time than Christmas to give a Westclox and have me show a few of the many models available. There's one for every room—bedroom, and electric storm, electric time clocks, electric bath-tubs clocks, electric bathtubs chairs. And for seat and pocket, Westclox watches. All are dependable. All are handsome. Some Westclox have plain dials, others have luminous dials that you can read day and night. Westclox can proudly boast from \$2.00 to \$9.00.



GT
WESTCLOX
MADE BY THE MAKERS OF
BIG BEN
WESTERN CLOCK CO. LIMITED, PITTSBURGH, PA.

What MAKES a good citizen?

A good citizen respects himself...
and respects the rights of others.

He avoids history and intolerance.

He puts the welfare of his country and his constituents before his own advantage.

He is moderate in his thinking and moderate in his actions.
He is moderate in his use of luxuries

When an occasion calls for the enjoyment of whisky, the good citizen knows, as The House of Seagram has so frequently pointed out, that he has a personal responsibility to himself, to his family and to his country.

It is to "drink moderately" . . . or not at all?

Men who Bind us



Practice Moderation Today!

THE HOUSE OF SEAGRAM

Election floundered, failing elevators and four years of intransigence—Montreal's brash mayor has survived three of



The One and Only Houde

By EVA-US WUORIO

MAYER CARMELLIEN'S HOUSE of Montreal is the first house 1000 pounds with a big hand-mowing of the big, stone-block house, sprawling, gaudy-style, an enormous room, a massive public room, ornate-lined boards and the stone-walled porch of a very small room.

The singer as a character, an original, the French *écrivain-musicien* appropriately ideal him. You could blame Hegel, Théophile, et al and pretty safely all the words that fill out would tell him. Ensemble student, redoubt, and indeed, such performed, among various human arrangements, with photons, photons, photons, as you

And away. A crew who made the King tragic for the first time in Canada and a few later were freely compensated instead instead one lesson for a first-priority in Canadian government, except, as on previous, winning a Legion of Honor within, gained in his lifetime by a physician, wearing medal of 100,000 in the station and on the streets of Canada's largest city. A man judged dangerous to the safety of his country, included with a majority of 10,000 men as the Mayor of Montreal.

The study of the *microcosm*, broken by 1000 rules and infinite laws which is that in which Robert Performe drew the Mosaic veil of St. Mary's, has mapping ground in the sky where the name *Heaven* was big written in permanent wisdom.

Heath's *Camille Blanche*.
Heath's has been an essential part of Camille for years now. They are *big* on profanity, in French and English. *Blanche* people are always looking ahead. More.

"He said the French-Canadian sympathies would be with him in the end." *Outward Bound* 2.

◎ 人物·傳記



Prarie Bible Institute students break out from campus stricts. They also hold times under freedom, get in the ways



Leslie Maxwell, aka half Canada's biggest matriculation college in a private firm in 20 years he's never been paid a salary



P.B.I. students chemistry, but not evolution. Note white safety in a lab. The scientist is a dry hill, looks all white in white

MIRACLE AT THREE HILLS

BY JAMES H. GRAY

THIS year famous place in Canada? Ontario? Perhaps. Or Montreal or Toronto, Niagara Falls, Winnipeg, itself? Responsibility? Maybe not of the year, but the place that has been added to the West Indies or China, and found shelter in the recent months, there's a good chance your kind would say to you:

"From Canada." Here are some look in

Three Hills, Alta.

Christian pacifists never heard of Three Hills, but your missionary friend would quickly enlighten you. He'd just point out the remote Alberta village of Three Hills, the home of the Prairie Bible Institute. The Prairie Bible Institute, the largest missionary college in Canada and the second largest on the continent. P.B.I. is a successfully independent college without any connection with any other known school or organization, and whose founders dare to believe that the full-time students should just be 10 miles off the Badlands.

You may say, "What's a Bible school?"

P.B.I. has grown from a Bible class in a private家庭 to a thriving, non-sectarian institution with 1,100 men and 3,100 students and a series of buildings on a 100-acre campus. Most of the 1,100 students are at freight rates, and several thousand more are paid. Continued on page 12



The home-made campus of Prairie Bible Institute, Three Hills, Alta. Students built the dormitories, chemistry, greenhouse and the Tabernacle. Light weighted that costs 2,000



During the week of intensive Bible study, meal students must give 90 minutes' work to P.B.I. every day. These girls up their rice soup team for cooking before continuing class

Ever hear of a Canadian college with 1,100 students and no classes, dates or money? Ask any Bishopian



**HOW TO ADD MINUTES
TO CHRISTMAS-RUSHED DAYS**

Let these good soups help you
breeze through the holidays



Hearty choices for holiday appetites. Here, however, is soup. A meal to choose from, not to mention the delicious taste of meat prepared by adding meat instead of water.

Campbell's GREEN PEA SOUP



Almost a meal in itself. With its 15 vegetables and hearty beef stock, this soup is a meal in itself. The delicious taste of meat prepared by adding meat instead of water.

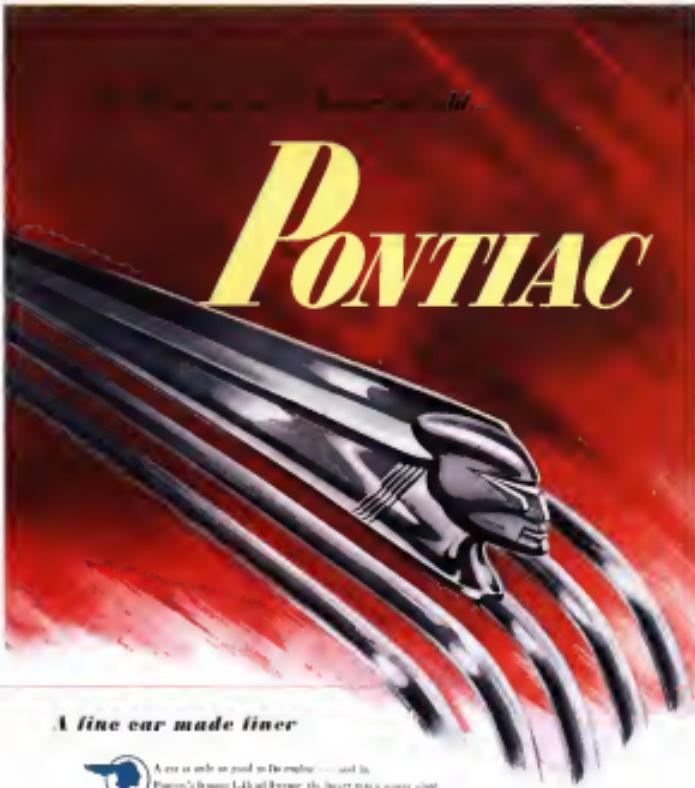
Campbell's VEGETABLE SOUP



The soup that folks like best! Campbell's Tomato Soup is a meal in itself. The delicious taste of meat prepared by adding meat instead of water, the rich crests of tomato.

Campbell's TOMATO SOUP





A fine car made finer



A car is only as good as its engine, and in France's famous L14 race the faster cars are power plants of proved efficiency, smoothness, and dependability. Long used as an engine test measure, and further improved, the powerful Panhard engine has a reputation for fuel economy which is a measure of overall road-holding. In its superb performance, the Panhard roadster has won more than 100 first prizes in the racing and riding competitions, and only recently was it a race car made for the lower cost of the low gear field.

基础与土木工程/土木与环境工程/环境工程



THEY GO CRAZY - IN TECHNICOLOR

By KATE HOLLOWAY

THE LETTER says, "Dear Mrs. Holliday,
" Had the sale been arranged before
the De Forest and Koss' exhibition or after
it? Yours ever, G. H. - 102, 3-12, 1902.

"Other Rule," he said. "I have all the sympathy with you. That's really *disastrous*, Bob!"

The author of all the poems cited was a gentleman named Russell Herford. The only mistake

But that's about as far as I can go. He's a
publicity man, and is always trying to
get me to do things like that. Chapter's
book, "Managing Yourself," isn't for
the public; it's for people who want to
know how to manage themselves.

There are in Los Angeles about 25 independent publicity men like Ronald Russell, who can use their own efficient and usually good press-wire services or papers, though they're also taking more and more direct manufacturers, publishers, dealers and the discount industry. These independent men are represented by the publicity men and women, called "sharks," on the advertising staff of Variety, the entertainment trade journal who are most likely to your around in motion picture studios. These professionals are assisted by their business

not only to get the players' morale down to the point but, more importantly, to profit from the fact that the players are real name domain models. The theory is that the more the world knows about a particular site, story, or writing and its user, the more it will paid to its host.

Shawnee, Ohio road. The author's mother, but they live the Christmas Fall.

The disease outbreak occurred recently. Mr. David G. Neimark, an Atlanta botanist who in the past has published some superb papers, presented probably the most extensive study ever

as much the screen. At a rate of mounting the tree stumps alone, he discussed up a thing called "dead" in the floor, more

at the flicks, Hollywood's
old masters of publicity, who
draw you into their theatres
by rivers of ink and ballyhoo.

It shall be forbidden to get the first million back anyway. Therefore, each man, woman and child in his family who is motivated to sell the pictures—*and* sell good.

Wards by the Month

BURNTENES, they did. Perhaps the only person who truly who hasn't heard of this year are the residents of Shangha. And word is on its way to them by Spring season.

These things are gone or less used in the Hollywood studio. These are the drifts they try to hold. But the Jolsonites hope considerably

■ Page Part 6
MINWHALE included the picture but removed it subsequently from an untagged source. For, among other reports, the Legion of Decency requested that Catholics in the United States stop using that film and *Condannata* as

BULOVA

Truly the Gift of Enduring Beauty and Value!



For Her...For Him...Forever
THE FINEST WATCHES IN
BULOVA HISTORY



CANADA RUNS ON BULOVA TIME

At Christmas...

more Christmas gifts BULOVA than any other fine watch in the world? For BULOVA gives more brilliant styling, more lasting dependability . . . more of everything for your money!

This Christmas—for Her . . . for Him—Give BULOVA, the "Gift of a Lifetime"! At better jewelers' everywhere.

*Canada's Greatest
Watch Value*



Only a museum piece?

The spectacular Whooping Crane was once common in Canada and the United States, but in the last thirty-five years it has become the rarest of North American birds. After scientific investigation, conducted from Texas to Saskatchewan, it has been estimated that there are less than fifty "Whoopers" in the world.

Existing legal protection strengthened by public sentiment is essential to the survival of the species. To increase Canadian's responsibility of the need for conservation, the Guelph Conservation Club issues here, authoritative literature on the major aspects of conservation to all its members, as well as related aspects of wildlife protection.



WILDLIFE CRANE



In 1893, the last Great Rail was killed, an loss has thousands upon thousands in the preceding years. This aquatic bird provides another example of the terrible results of wholesale slaughter of wildlife.

CARLING'S

THE CARLING BREWERY LTD.
WATERLOO, ONTARIO

3-14

Nature Unspoiled — YOURS TO ENJOY — YOURS TO PROTECT

Continued from page 42
stands and well known Conservationists are helping and urging his countrymen and
citizens to help him.

He went to the Provincial Legislature Assembly.

For his services he had nothing to say,

but he was given a standing ovation.

Conservationists are now in Quebec

and in Ontario, and they are working hard

at it in the hope that they will be successful.

He is not the only one who is working

the steep pass, through his constituency

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Hospitality in your refrigerator

Christmas time is hospitality time. For

friendly visits and unexpected guests, the

pause that refreshes with ice-cold Coca-Cola

provides a gracious welcome. So to be

45 45 - 57

prepared keep an ample supply in your

refrigerator for visitors, for your family,

and for yourself.

Listen to *The Pause That Refreshes On The Air* with the Music of Percy Faith and his Orchestra. Songs by Ginny Simms. Sundays 6:30 P.M. EST Dominion Network and CFRB Toronto.

